Palmetto Interactive
AI that delivers.

1121 Park West Boulevard, Suite B #103
Mount Pleasant, SC 29466
(843) 732-1460 · palmettointeractive.com

ENGAGEMENT OVERVIEW

What you get, and when

Four ways in. Every one is bounded, ends in a decision rather than an automatic renewal, and leaves your team something they can actually run.

THE PATH

01
Diagnostic
Typically 2–6 weeks

Decision brief, baseline, target state, and sequenced recommendations

02
Production-shaped pilot
Typically 6–12 weeks

Working pilot, evaluation evidence, operating lessons, and go-forward decision

03
Scale & rollout
Often 3–6 months

Production capability, rollout evidence, runbooks, and ownership handoff

Timings are planning ranges rather than promises. The right path depends on scope, access, risk, your availability, and what the evidence shows.

THE FOUR PILLARS

FROM ASSISTED WORK TO CONTROLLED ACTION

Agentic AI Systems

DIAGNOSTIC	Agentic Workflow Diagnostic	3 weeks
PILOT	Production-Shaped Agent Pilot	10 weeks
SCALE	Agent Rollout & Operating Handoff	~4 months

GIVE PEOPLE AND AI THE SAME BUSINESS LANGUAGE

Knowledge Graphs & Ontologies

DIAGNOSTIC	Knowledge & Meaning Diagnostic	4 weeks
PILOT	Ontology & Graph Pilot	10 weeks
SCALE	Governance & Adoption Scale-Out	~4 months

TURN A VALUABLE WORKFLOW INTO A USABLE PRODUCT

AI Products & Workflow Automation

DIAGNOSTIC	Product & Workflow Diagnostic	4 weeks
PILOT	Production-Shaped Product Pilot	10 weeks
SCALE	Controlled-Increment Expansion	~4 months per cycle

MAKE THE CONSEQUENTIAL DECISIONS BEFORE THE EXPENSIVE ONES

AI & Data Strategy

DIAGNOSTIC	Executive AI & Data Decision Diagnostic	5 weeks
RETAINED	Retained Architecture & Decision Advisory	3–6 month term, renewable

ENABLING CAPABILITY

Digital Product Modernization & Integration

Not every valuable technology problem needs AI. Sometimes a legacy application, a manual handoff, or a missing integration is the real constraint. We name that work during the diagnostic and price it before the pilot fee is fixed. Then we deliver it inside the engagement at the standard implementation rate. Nobody finds it halfway through and quietly absorbs it.

> *If a bounded diagnostic isn't the right next step, we'll tell you in the first conversation. Not the first invoice.*

Pricing is covered separately on the rate card, and scoped to what the diagnostic finds.

Matt Lucas · Founder & Principal

matt@palmettointeractive.com
(843) 732-1460

We deliver nationwide, and come on-site when it makes the outcome better.